



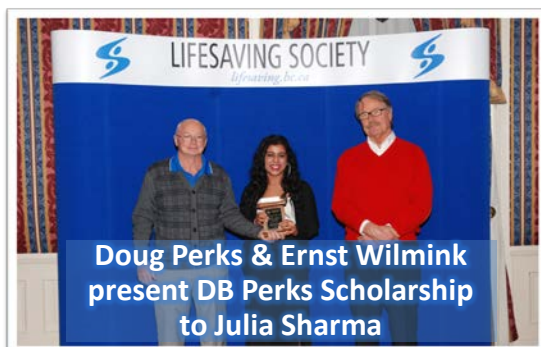
2014 Annual Report

Lifesaving
Society -
BC & Yukon
Branch



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PRESIDENT'S MESSAGE

It is a distinct privilege to have the opportunity to report on the success of our Lifesaving Society over the course of the past year. During this year we have seen significant success in Lifesaving Sport, First Aid, Public Awareness, and Lifeguarding. It has been a pleasure to work with such a skilled and dedicated group of volunteers that make up your Executive Committee and ensure that we position ourselves effectively as an organization to achieve our mission of reducing drowning and raising awareness of the drowning problem. Your Executive Committee has been ably assisted by our Branch staff, in particular the stellar ongoing contributions of Dale Miller, our Executive Director. Looking forward, I welcome Heidi Ogilvie in the position of President-Elect in anticipation of her assuming the Branch Presidency in 2016. The welcome of Heidi to this new role requires a moment of acknowledgement to Dalyce Brandt whose term as Past-President now concludes. I thank Dalyce on behalf of the Society, the Executive Committee and myself personally for her superior leadership, sage advice, and willing mentorship.

The goals of the Society are advanced by a wide number of volunteers whose efforts span the full spectrum from research on drowning, to leadership development in committees and lifesaving sport. As a Society we are fortunate to have such a depth of experience matched to passion on the part of all our volunteers and contributors. Without the ongoing efforts of these volunteers there is no doubt that many more of our fellow citizens would be exposed to the tragedy of the drowning problem. I wish I could thank each of you personally for the contributions you make to not only our Lifesaving Society but more generally to our society in BC and the Yukon – please accept these written thanks as a modest acknowledgement of your invaluable service.

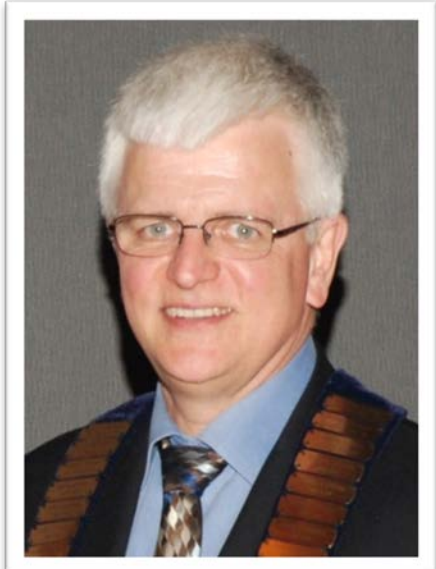
A few brief highlights of the year must include reference to the 102nd annual Honour, Rescue and Bravery Awards held on March 29, 2014 where, along with Her Honour Judith Guichon, Lieutenant Governor of British Columbia, we celebrated and recognized individuals for their acts of bravery in the conduct of water rescue in sometimes harrowing circumstance. We also recognized the long and deserving service of various volunteers who individually and collectively ensure that our Society continues to be Canada's Lifeguarding Experts, leading the effort against drowning and accidental injury in and around water.

A key success of the past year was National Drowning Prevention day held in July. As part of our public awareness program, the Society partnered to create 75 'Sand Angels' on the beach in English Bay. This visual representation of British Columbia's drowning victims from the previous year was a stark and powerful message of not only the risks associated with the water but also the need for lifesaving training. This message was transmitted through major media outlets throughout the Province further raising awareness of the drowning problem.

Looking forward, I am pleased to report that the BC & Yukon Branch, with support from the National Lifesaving Society, was selected to host the 2017 World Conference on Drowning Prevention. This biennial conference, run under the auspices of the International Life Saving Federation (ILS), will bring to Vancouver national lifesaving societies, researchers, experts, governmental and non-governmental organizations to present and discuss the newest research and thinking in drowning prevention, lifesaving sport, and related fields.

In closing, it is clear that the past year has been a significant success due to the ongoing active contribution of our membership. I look forward to continuing to work with you and supporting you in achieving the mission of our Society.

Michael J. Lawless, Branch President



BRANCH PRESIDENTS

<i>Frederick William Burrows</i>	1923 - 1925
<i>William Reid Owen</i>	1925 - 1926
<i>Frederick William Burrows</i>	1926 - 1930
<i>Alfred H. J. Swencisky</i>	1930 - 1932
<i>Lestock Charles Reid</i>	1932 - 1933
<i>George Alexander Burrows</i>	1933 - 1934
<i>Gordon Vance</i>	1934 - 1937
<i>Thomas M. Galloway</i>	1937 - 1938
<i>Lestock Charles Reid</i>	1938 - 1940
<i>John Lawrence Lugin</i>	1940 - 1942
<i>Rollie S. Henderson</i>	1942 - 1945
<i>Gordon Vance</i>	1945 - 1946
<i>Edward Frank Forsyth</i>	1946 - 1947
<i>George Alexander Burrows</i>	1947 - 1948
<i>John Thomas Kelly</i>	1948 - 1957
<i>H. Douglas Whittle</i>	1957 - 1966
<i>George Alexander Burrows</i>	1966 - 1968
<i>R. Gordon Edmonds</i>	1968 - 1969
<i>James Bertram Snelgrove</i>	1969 - 1970
<i>Maxwell E. Gordon</i>	1970 - 1972
<i>Margaret Jean Lathwell</i>	1972 - 1976
<i>Nestor Nick Korchinsky</i>	1976 - 1980
<i>Dan E. Moon</i>	1980 - 1982
<i>Doreen Drysdale</i>	1982 - 1987
<i>Ellen Lloyd</i>	1987 - 1992
<i>Julia Oulton</i>	1992 - 1994
<i>Ron Aubrey</i>	1994 - 1996
<i>Tony Toriglia</i>	1996 - 1998
<i>Heather Straight</i>	1998 - 2000
<i>Nicole Liddell</i>	2000 - 2002
<i>Ian Robertson</i>	2002 - 2004
<i>Dan Galazka</i>	2004 - 2006
<i>Sean Healy</i>	2006 - 2008
<i>Craig Amundsen</i>	2008 - 2010
<i>Len Manuel</i>	2010 - 2012
<i>Dalyce Brandt</i>	2012 - 2014
<i>Michael Lawless</i>	2014 - 2016

BRANCH GOVERNORS

<i>Alfred H.J. Swencisky</i>	<i>Dates unconfirmed</i>
<i>Major-General John M. Rockingham</i>	1980 - 1983
<i>George A. Brown</i>	1988 - 1994
<i>Peter Legge</i>	1995 - 1997
<i>Jon MacKinnon</i>	1997 - 2008
<i>Ian Robertson</i>	2008 - present



EXECUTIVE DIRECTOR REPORT

A milestone year for a flagship program and other highs and lows marked another year of work toward drowning prevention in BC & Yukon in 2014.

It's hard to believe that the National Lifeguard program celebrated 50 years of existence. Originally developed through collaboration of several national organizations, the Lifesaving Society continues to be the standard-setting agency for lifeguard training in Canada. The safety and rescue-readiness they provide for the swimming public is highly valued and critical to meeting our drowning prevention mandate.

In January I spoke at the annual Municipal Recreation Administrators' workshop in Harrison. It was a great opportunity to chat with municipal recreation decision-makers to let them know more about the Society's work and to thank them for their support in running our programs in their aquatic facilities.

We were saddened to see the passing of two Past Presidents, both in February. Ellen Lloyd was Branch President from 1987 to 1992 during a challenging time, but her perseverance and leadership will forever have her seen as an important builder for the Branch. Ellen was also a key player in hosting Rescue '86, a major international event for which this Branch is still remembered.

Jean Lathwell passed away at the age of 94 but lived life to the fullest and was a wealth of history on the Society. When I started this job I was told that at least one day of history from Jean was a mandatory part of my orientation. She was a favourite with the lifeguards at their competitions not only because of her many stories and history of the Society, but also because she was usually first on the dance floor. The guidance and passion of both these amazing women will be missed.

February also saw the initiation of a Coroner's Panel to review 35 child and youth drownings between 2007 & 2013. I sat on the panel that came out with 3 main recommendations: messaging to target male youth, messaging specific to parents regarding child supervision and the support for a province-wide by-law to enforce 4-sided fencing around backyard pools. The Lifesaving Society then collaborated with Red Cross and Preventable.ca to address how we might proceed to answer to these recommendations. Some great ideas came up that will be worked on in the months to come.

Summer was busy as drownings began to occur and the Lifesaving Society was again prominent in the media to help spread the safety messages. Exposure was assisted thanks to the creative work of Taxi ad agency with their development of the Sand Angels event on English Bay in July.

As if to continue building on the legacy of those who have gone before, we submitted a bid to host the 2017 World Conference on Drowning Prevention. I was honoured to attend meetings in Montpellier, France in September to make a successful pitch to the International Life Saving Federation's (ILS) board of directors. Although still over two years away, there is much work to be done and many helping hands will be required to make it as memorable world-wide as Rescue '86 is today. We look forward to welcoming many of you as part of the team.

Thanks to many passionate volunteers, the competition season went well and finished with a unique outdoor Barnsley Branch Championship at Brock Pool in Kamloops. Kim TownSchon and his team did a fine job of running the event supported by Heidi Ogilvie and her Kamloops staff.

Branch staff wrapped up the year with a fun-filled night at Giggle Dam's comedy theatre, a well-deserved reward for a hard working group. My heartfelt thanks go to them for making my job easier and making each day at work so enjoyable. Our mandate of saving lives is serious business, but with such a committed team of staff and volunteers we continue to have an impact on safety around water.

Dale Miller, Executive Director



PROGRAM AND PUBLIC EDUCATION REPORT

In 1964 the Lifesaving Society was appointed the caretaker of the lifeguard training program and to this day has endeavoured to maintain the highest quality, research-based program in the country and around the world. All candidates who were certified in 2014 received a commemorative sticker along with their certification card to help celebrate the program's 50th anniversary.

This past year, the Leadership Committee and the Branch office worked closely to develop a variety of Canadian Swim Patrol resources to include lesson plans, activity sheets and progress cards for each of the CSP levels. We would like to thank Monica Sicotte (Leadership Chair) and her team in the development of these resources and wish Monica the best in her new role of Standards and Safety Manager with the Alberta & Northwest Territories Branch.

National Leadership revisions for LSI, LSIT, NLI and NLIT programs are now nearing completion. The new National Leadership program is based on Blooms Taxonomy, a competency-based approach to education that includes technical, behavioural and physical competencies. Part of the revision will include an Award Guide for all National Leadership programs and a new Instructor resource.

The First Aid Instructor Recert clinics were the only Leadership Recerts held in 2014. The focus was on streamlining the program by making all First Aid Instructors stand-alone AED Instructors and CPR-HCP Instructors under one certification. In addition, First Aid Instructors will now be able to recertify when their award expires rather than being locked into the mandatory Recert window.

Drowning Prevention Week was held from July 19th to July 27th and kicked off with a public education campaign that featured 75 'sand angels' on English Bay to represent each drowning death that occurred in 2013. Affiliates were encouraged to take a 'family' approach to water safety by setting up activity stations provided by the Society that would be appropriate for both children and adults. These stations focused on activities that would target the current drowning statistics.

In fall of 2014, I was fortunate to be able to attend both the ECCU (Emergency Cardiovascular Care Update) Conference in Las Vegas and the World Aquatic Health Conference in Portland, Oregon. Affiliates and Instructors can expect to see some of the information from both conferences to be included in the 2015 Leadership Recert cycle and BCRPA Ripple Effects Aquatic Conference.

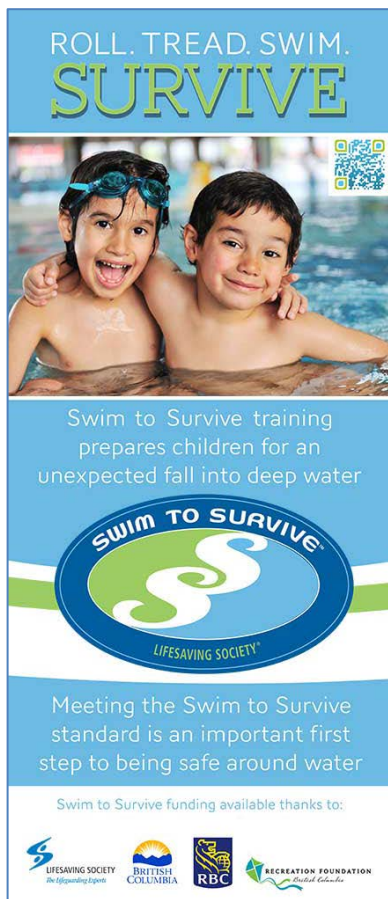
In 2014, the Branch office continued its working relationship with Affiliates through site visits, the Aquatic Safety Audit Program and by participating in the annual Aquatic Programmer Development Meetings (APDM) and regional Affiliate meetings.

In closing, we would like to thank all of our co-workers at the Branch Office, our Affiliates and the tireless efforts of Society Committee members and volunteers who have played a part in making this another successful year.

Wendy Schultenkamper, Education Director

David Rose, Program Coordinator

SWIM TO SURVIVE



Once again, thanks to generous contributions from the Province of British Columbia, the RBC Foundation and the Recreation Foundation of British Columbia, the Lifesaving Society has been able to continue its mandate to train Grade 3 students throughout the Branch in the Swim to Survive standard.

In 2014, the Lifesaving Society approved \$50,929 grant funding to train 4,929 Grade 3 students. Of those students, 8% were from the Lower Mainland, 42% the Island, 28% the North, 22% the Thompson-Okanagan and 1% in the Kootenays.

Our goal is to provide at least 50% of Grade 3 children with these important water survival skills to help them deal with an unexpected fall into deep water.

Swim to Survive provides swimming lessons to BC students

Posted on May 15, 2014 by Hillary Nguyen-Don

Grade 3 students across the bc are hitting the pool for special swimming lessons this month.



Children learn how to swim at a Swim to Survive session in Surrey (City of Surrey)

They are taking part in swim to survive, a program designed to teach children the essential, minimum skills required to survive an unexpected fall into deep water.

Skills include treading water, ice safety, recognizing a swimmer in distress and life-jackets.

Swim to survive instructor Jan Manual says the most important skill kids can take away is confidence in an aquatic environment.



Roll into Deep Water



Cranbrook Swim to Survive Program

WATERWISE BOAT SAFETY TEAM

The WaterWise Team successfully completed their 15th season, visiting BC's Interior, Vancouver Island and the Lower Mainland providing information at schools, summer camps, boat launches and high profile events.

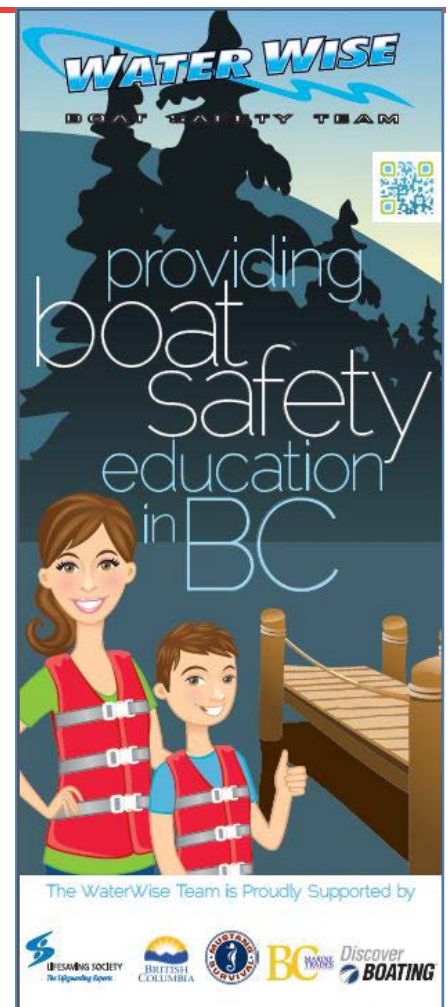
Through the WaterWise Wisdom education program, the Team was able to promote their water and boat safety messages to 2,774 students, a slight increase over 2013 which was a feat due to the school strike action.

The Team also shared knowledge through public education booths and distribution of various boating publications in their 'Safety Kits' including the SunCruiser Magazine, Discover Boating Magazine, Georgia Straight Alliance's Guide to Green Boating, the AdventureSmart Trip Planner and the WaterWise Team's Safety Checklist.

We were very fortunate to have both Kim MacKinnon and Kim Willox return for a second season as Team members providing their experience and enthusiasm to help spread safe boating education.

Special thanks to Boating BC, the Provincial Gaming Branch and Discover Boating for their on-going support of the WaterWise Team.

If you would like the Team to visit your facility this summer, please contact the branch office to check availability.



A Child's View of WaterWise Wisdom

The Kims at Work





NATIONAL LIFEGUARD COMMITTEE REPORT

Committee Members: Sean Chambers, Chris Cordova, Alyson Dewey, Gordon Macdonnell, Lauralee March, Michael Miller, Alison Stevens, Karen Hillmann (chair)

Regional Representatives: Troy Bingham, Jonathan Goertzen, Debbie Heywood, Jessica MacDaniel, Jerry Michael, Melina Sweezey

Staff Representative: Wendy Schultenkamper

March 2014 was the start of a new two-year NL Committee term and the start of my second term as Chair. Throughout this time there has been great support, guidance & administration from the Branch office as well as true enthusiasm and loyalty from the volunteers of the Committee. From the monthly meetings that consist of discussions, debates & group projects, I give my great thanks to all members & the Branch office for the consistent support, resource input, recommendations, feedback and pride in what each one brings to the world of National Lifeguard.

In 2014, the NL Committee worked on the following projects and resources:

- A new simulation list, updated public relation scenarios and Waterfront/Surf Candidate Workbook to be available for instructors at the next NL Instructor Recert clinic.
- NL Instructor Recert clinic content developed and ready for launch in spring 2015.
- Information Bulletins posted on NL Instructor Group page on rescue tube safety and assisted ventilations.
- The committee continues to look at ways of increasing numbers for NL Instructor courses. Members contacted LSIs directly that were actively teaching Bronze courses to provide more information on the process of becoming an NL Instructor.

National Lifeguard programs and numbers for 2014:

- The Fred Randall Pool in Burnaby, Walnut Grove Community Centre in Langley and the Canada Games Aquatic Centre in Kamloops each hosted an NL Instructor course in 2014. Thanks to the hosts, Instructor Trainers and Branch office for supporting these courses.
- New NL Instructors certified: NL Pool - 31, NL Waterpark - 7, NL Waterfront - 1

The NL Committee is there to represent all NL Instructors. If you have any questions, input or ideas, don't hesitate to ask or use the Facebook page. With advance arrangement, any current NL Instructor is welcome to attend a committee meeting. The Committee actively participates in all aspects of the NL program to provide program quality and consistency.

I give my continued thanks to each of the Committee members as well as the Branch office for all their time, support and most importantly, commitment in what each one of them brings to the NL program, teaching and mentoring. Your help with projects and deadlines is appreciated ever so much. It has been a great year and I couldn't have done it without all of you.

Karen Hillmann, National Lifeguard Committee Chair



David presents Vancouver Lifeguard of the Season award to Nicole Ballard



Society display at Vancouver Aquatic Centre's 40th anniversary



75 Sand Angels on English Bay for Drowning Prevention Week



Alan Downie receives Rescue Award from MLA Richard Lee & Lt. Gov. Judith Guichon



Michael Lawless, Jon & Joan MacKinnon with Lt. Gov. Judith Guichon



Dalyce hands President's Chain to Michael



LEADERSHIP COMMITTEE REPORT

Committee members: Pete Chen, Kaitlin Larson, Elaine Leong, Dan Minster, Ailsa Pella, Krista Sabatino, Veronica Grusnick (vice-chair), Monica Sicotte (chair)

Staff Representative: Wendy Schultenkamper

Greetings from the Leadership Committee!

Our goal is to equip Lifesaving Instructors to deliver the best possible Canadian Swim Patrol and Bronze Medal programs. Our focus this past year has been on developing practical and useful tools to enhance the Canadian Swim Patrol Program. Three of the resources we developed are lessons plans for Rookie, Ranger and Star Patrol. Just like the Bronze lesson plans we developed the previous year, these resources include timelines, sample long term lesson plans, activities for each item and notes to help instructors focus on key messages.

Our committee also created a series of age appropriate activity worksheets based on the CSP knowledge and first aid content. There are ciphers, fill-in-the-blanks and crossword puzzles, along with answer keys, that can be sent home with students to reinforce the learning. We included printable flashcards that can be incorporated into games and relay races to make preparing an engaging lesson that much faster and easier for the Instructor.

Although these resources were intended to work specifically with the program, individual pages can easily be printed for school programs, a water safety education event or for pick-up from a display table. All resources are available to download on the Lifesaving Society webpage from either the Lifesaving Instructor or Branch Affiliate Groups. We encourage you to explore the resources, print them, use them in whatever way inspires you and let us know what kind of impact they have had.

Another new resource that you can find on the webpage is a Parent Letter which gives an overview of the course content, highlights the importance of taking the program and introduces them to the Lifesaving Society. It is a simple way of linking the parent to the Lifesaving Society and involving them in their child's program.

Many thanks to our committee members as well as to Wendy, our Branch representative, for all your drive and passion for these projects throughout the year. It was inspiring. I will miss each of you but look forward to continuing to work with the Lifesaving Society in a full time role at the Alberta Branch.

Lifesaving/Leadership Programs by the Numbers

937 participants certified in Bronze Star

3,818 participants certified in Bronze Medallion

3,265 participants certified in Bronze Cross

470 new Lifesaving Instructors for a total of 2,355 LSIs throughout the Branch

8 new Lifesaving Instructor Trainers for a total of 107 LSITs in the Branch

Monica Sicotte, Leadership Committee Chair

COMPETITION COMMITTEE REPORT

2014 was a busy year! The committee started with renewed interest in updating the Barnsley Handbook. It involved everyone and worked through several editions, but was not able to be finished in time for the 2014 season. Stay tuned for more on this.

BC & Yukon Branch was able to see three of our teams go to Nationals, competing as one BC club. All the teams were able to contribute points to the club, which ended up placing 5th over-all at the Canadian Lifeguard Emergency Response Championship (CLERC). Other notable finishes included Fantastic 4 placing 3rd over-all in the Water Rescue Event. Well done everyone on Team British Columbia!



This summer's competition season saw a great variety of events, with hosts in the Fraser Valley right through to Victoria! It was great to see such a spread of hosts, as well as teams competing from those hosts (and other) pools. A big thank you and congratulations goes out to all those hosts, who made sure we had some interesting weekend activities. The Committee would like to encourage every facility to host a competition, at some point. Not sure how? Ask someone on the Committee and we would be more than happy to help get you started!

The summer capped off, as it always does, with the Barnsley Branch Lifeguard Championship. This year it was hosted by the City of Kamloops, but the entire event was done outside. It was a first, in as long as I can remember, and everyone seemed to enjoy the challenges that an all outdoor event can bring. Big thanks go to Heidi Ogilvie and the Kamloops Team, who made the event happen. Teams were challenged with numerous simulations including a three part Team First Aid Prelim event, and the Manikin Relay (where only 4 of 10 teams were able to complete the event, illuminating that BC & Yukon still has a ways to go with some of the National swim events). Notable highlights included a first place finish for Johnny Lou in the IFA event, and Fantastic 4 winning almost everything, including this year's Barnsley Championship. It should also be noted that they were this year's Circuit Champions. Well done everyone who competed! The Committee is looking forward to 2015's Championship already; perhaps you are interested in hosting such a prestigious event? Contact the LSS Office for more details.

The Committee continued its push to find hosts and competitors enough to run both the DB Perks Cup and the Schon Cup. Lifeguarding and Lifesaving doesn't need to be pool only. I would encourage everyone to try some of the events that these other championships offer. As we move to become more competitive on a National scale these events will need to run. Prepare yourself and your teammates for National and International Competition by signing up for these 'new' events. For most events only a Bronze Cross is needed, so you don't need to be a swim clubber or beach lifeguard to compete. It never hurts to try new things.....

The Committee is currently working on a few projects and you are more than welcome to provide input. We are always looking for keen, eager people to help us promote competition. Currently the Committee is working on a Branch Lifesaving Competition Manual, similar to what you would see on a National or International level. We are also excited to announce that we will be piloting a Priority Assessment event this year that more closely matches the National event.

In closing I wish to thank everyone who has helped to make Competition what it is again this year. We get here thanks to the countless hours so many of you donate to this incredible sport.

Kim TownSchon, Competition Committee Chair



LIFESAVING SOCIETY CORE PROGRAM STATS

Program	2014	2013	2012	2011	2010	2009
Canadian Swim Patrol	1,683	1,173	1,211	1,005	1,436	1,453
Bronze Star	937	818	1,151	1,243	1,381	947
Bronze Medallion	3,818	3,704	4,224	4,334	4,507	3,947
Bronze Cross	3,265	3,014	3,376	3,626	3,674	3,330
TOTAL LIFESAVING	9,703	8,709	9,962	10,208	10,998	9,677
AED	895	955	1,359	1,595	1,480	122
CPR	2,757	3,301	3,347	4,907	6,377	4,649
Aquatic Emergency Care	160	152	273	250	310	376
Health Care Provider	707	770	987	654	133	0
Emergency First Aid	2,201	1,730	1,812	1,808	1,307	1,145
Standard First Aid	3,211	2,693	3,230	2,824	3,040	2,661
Worksite SFA	119	169	147	100	138	43
TOTAL FIRST AID	10,050	9,770	11,155	12,138	12,785	8,996
National Lifeguard	1,631	1,683	1,796	1,984	2,012	1,930
National Lifeguard Recert	2,405	2,200	2,472	2,575	2,559	2,133
NL Waterpark	361	331	416	475	481	510
NL – Waterpark Recert	389	350	356	358	426	210
NL – Waterfront	69	60	43	88	50	55
NL – Waterfront Recert	92	96	91	95	93	90
NL – Surf	0	0	0	12	10	0
NL – Surf Recert	0	0	0	0	0	0
TOTAL National Lifeguard	4,947	4,720	5,174	5,587	5,631	4,928
LS Instructor	470	479	534	573	594	585
LS Instructor Recert	510	922	517	1,099	593	968
NL Instructor Course	39	16	29	20	22	33
LS Instructor Trainer	8	6	12	5	21	8
TOTAL LEADERSHIP	1,027	1,423	1,092	1,697	1,230	1,594
TOTAL CORE PROGRAMS	25,727	24,622	27,383	29,630	30,644	25,195

MANAGEMENT REPORT -

STATEMENT OF FINANCIAL POSITION

<i>For the year ended December 31</i>		2014	2013
CURRENT ASSETS	Cash & equivalents	24,575	-
	Accounts receivable	71,205	93,297
	Interfund receivables	369	9,604
	Inventory	50,090	47,982
	Prepaid expenses	5,737	5,632
	Total Assets	151,976	156,515
CURRENT LIABILITIES	Bank indebtedness	49,565	19,230
	Accounts payable	7,737	3,386
	Interfund payable	5,452	5,521
	Deferred revenue	20,000	20,000
		82,754	48,137
FUNDS BALANCE	Balance at beginning of year	108,378	63,962
	Excess of receipts over (under) disbursements	(38,656)	68,416
	Inter fund transfers	(500)	(24,000)
	Total Liabilities	151,976	156,515
	Balance at end of year	69,222	108,378
RECEIPTS	Administration	48,435	59,481
	Awards	497,560	512,896
	Literature sales	237,548	283,253
	Merchandise sales	72,978	54,828
	Outreach funding	20,000	20,000
		876,521	930,458
DISBURSEMENTS	Accounting and legal	9,812	9,800
	Advertising and promotion	11,241	9,943
	Bad debts	0	0
	Bank charges	10,604	7,935
	Committees and events	53,013	43,610
	Cost of sales and awards	245,815	231,442
	Equipment and repairs	3,640	1,475
	Insurance	13,528	10,187
	Office and miscellaneous	21,653	14,082
	Postage and shipping	26,646	20,064
	Premises	23,926	22,136
	Printing and stationery	4,836	1,857
	Salaries and benefits	437,818	435,173
	Supplies	9,134	10,195
	Technology upgrades	3,979	4,265
	Telephone	5,212	5,107
	Travel and accommodation	34,320	34,771
		915,177	862,042
	EXCESS OF RECEIPTS		
	OVER (UNDER) DISBURSEMENTS	(38,656)	68,416

AFFILIATE RECOGNITION AWARDS

Each year the Lifesaving Society recognizes facilities that provide our programs. Certificates are issued to facilities certifying the most candidates in each program stream based on population.

2014 Affiliate Award Recipients

Bronze Programs

Over 175,000	Surrey Sport and Leisure Complex (LIT)
100,000 – 175,000	Sungod Recreation Centre, Delta
50,000 – 100,000	West Vancouver Aquatic Centre
20,000 – 50,000	Mission Leisure Centre (LIT)
Less than 20,000	Fernie Aquatic Centre



Lifesaving Instructor Courses & Recerts

Over 175,000	Tie - C.G. Brown Pool, Burnaby & Jewish Community Centre, Vancouver (LIT)
100,000 – 175,000	Harry Jerome Recreation Centre, North Vancouver
50,000 – 100,000	West Vancouver Aquatic Centre
20,000 – 50,000	Whitehorse Lions Aquatic Centre
Less than 20,000	Tie - Earl Mah Aquatic Centre, Prince Rupert & Panorama Aquatic Centre, North Saanich



National Lifeguard Courses and Recerts

Over 175,000	Jewish Community Centre (LIT), Vancouver
100,000 – 175,000	City Centre Aquatic Complex, Coquitlam
50,000 – 100,000	West Vancouver Aquatic Centre
20,000 – 50,000	Cranbrook Aquatic Centre
Less than 20,000	Sechelt Aquatic Centre



First Aid Courses & Recerts

Over 175,000	Simon Fraser University
100,000 – 175,000	H2O Adventure & Fitness Centre, Kelowna
50,000 – 100,000	Gordon Head Recreation Centre, Saanich
20,000 – 50,000	Strathcona Gardens, Campbell River
Less than 20,000	Kenn Borek Aquatic Centre, Dawson Creek



Seasonal Pools

Lower Mainland	McPherson Outdoor Pool, Burnaby
Outside LM	Brock Pool, Kamloops

Individual Affiliates

All courses total	Karen Hillmann
Bronze Courses	Shandy Kariatsumari
First Aid	Erin Challenger

Private Company

First Aid	Link2Life Emergency Training
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INSTRUCTOR RECOGNITION AWARDS

2014 Award Recipients

Lifetime Instructor Achievement Award

Shawn Bourgoin, Vancouver Island
Brooke Cherfils, Kootenays
Joel Sutcliffe, Metro Vancouver
Debbie Heywood, North
Heidi Ogilvie, Thompson/Okanagan

New Lifesaving Instructor Recognition Award

Stephanie Twa, Vancouver Island
Ryan Ricalton, Kootenays
Daniel Medel, Metro Vancouver
Bethany Heywood, North
Brandon Fieseler, Thompson/Okanagan

New National Lifeguard Instructor Award

Aaron Moldenhauer, Kootenays
Jessica Warn, Metro Vancouver
Amy Dyrland, Thompson/Okanagan

New First Aid Instructor Recognition Award

Martin Henderson, Vancouver Island
Veronica Van Rookhuyzen, Kootenays
Micah Au, Metro Vancouver



AED AWARDS

The AED Rescue Award is an Affiliate award that recognizes rescuers who have used their Lifesaving Society training under the AED Quality Assurance Program.

The focus of the AED-QAP program includes not only training in effective CPR and on the facility specific AED, but also training in the deployment of the AED to the scene in a timely manner.

Since 2007, the program has grown to include 107 venues that have had a combined total 30 AED deployments, 26 of which were successful. Research has shown that effective resuscitation and the application of an AED within the first few minutes of a cardiac arrest can dramatically improve survival outcomes. This is evident in our 87% success rate, well above the national average.

2014 Recipients

City Centre Aquatic Centre, Coquitlam
H2O Adventure & Fitness Centre, Kelowna
Poirier Sport & Leisure Complex, Coquitlam
Tong Louie Family YMCA, Surrey

DB PERKS SCHOLARSHIPS

2015 Recipients

Rachel Hennig, Langley
Julie Kaufman, Vancouver
Anna Legault, Victoria
Michelle Lukas, Vancouver
Rebecca Roy, Kamloops

2015 marks the 21st year of the DB Perks/Lifesaving Society scholarships. Since their inception in 1995, \$35,000 has been provided to 70 recipients from 649 applicants.

- | | |
|-------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------|
| 2014 Amanda Tuey, Burnaby
Marc Lacroix, Surrey
Cameron Meldrum, Chilliwack
Julia Sharma, Burnaby
Claire Bruce, Prince George | 2006 Janet Maxsted, Kelowna
Ashley Rota, Vancouver
Christina Smirl, Sooke |
| 2013 Vanessa Butler, Surrey
Melissa Gillespie, Saanichton
Sheena Fulop, Pender Island
Colin Pistawka, Kelowna | 2005 Sven Bellamy, Burnaby
Jen Brett, Savona
Lois Moore, Whitehorse |
| 2012 Noel Lai, Vancouver
Sasha Maleki, Coquitlam
Amanda Penny, Williams Lake
David Slade, Delta | 2004 Natasha Files, Surrey
Janice Newkirk, Hagensborg
Ryan Radford, Vancouver |
| 2011 Veronica Grusnick, Surrey
Emily Hails, Coldstream
Cailey Hume, Sparwood
Ben Tettamanti, Vancouver | 2003 Candace Brown, New Westminster
Brian Campbell, West Vancouver
Trevor Roy, Kelowna |
| 2010 Leo Chan, Coquitlam
Christian Gotengco, Vancouver
Brittany Hollett, Kamloops
Brittany Williams, Surrey | 2002 Sarah Canning, North Vancouver
Nicholas Crump, Surrey
Kaitlin Pasqualotto, Trail |
| 2009 Natasha Corewyn, Vancouver
Eric Iadarola, Kamloops
Jerry Michael, Victoria
Quinn Yu, Surrey | 2001 Christine Anderson, 150 Mile House
Robert Cousins, Port Alice
Kim Town-Schon, Crescent Beach |
| 2008 Lisa Flegel, Bella Coola
Jamie Lee McSweeney
John-Jose Nunez
Adam Pospisil, Burnaby | 2000 Kelly Holman, Victoria
April Lacheur, Delta
Ryan Radford, Kelowna |
| 2007 Sarah Glenn, Ladysmith
Yvonne Gomez, Victoria
Jessamyn Logan, Saanich
Amanda Lust, Penticton | 1999 Jason Blood, Nanaimo
Stephanie Eby, Victoria
James Helliwell, Vancouver |
| | 1998 Michael Lawless, Victoria
Heather Marshall, Coombs |
| | 1997 Carmen De Menech, Abbotsford
Carmen Jackson, Victoria |
| | 1996 Gene Benoit, North Vancouver
Rob Evans, Vancouver |
| | 1995 Nicole Liddell, Vancouver
Dave Lyon, Burnaby |

102ND ANNUAL COMMONWEALTH AWARDS

The Honour and Rescue Awards celebrate the human spirit of giving. The Honour awards praise the dedicated efforts of the Lifesaving Society's volunteers. The Rescue Awards continue the celebration by rewarding people for unselfishness in putting their lives on the line during a water rescue. The selections are made from rescues reported in the news, from individual recommendations and from police reports.

Awards presented at the 102nd Honour and Rescue Awards Ceremony on March 29, 2014:

Honour Awards



Certificate of Thanks -
Chris Cordova



Certificate of Thanks -
Tia Town-Schon



Service Medal -
Lauralee Cheng



Service Medal -
Jeff Holland



Service Medal -
Alison Stevens



President's Plaque -
Graham Esplen

Not pictured: Certificate of Thanks - Anita Bernardo, Melina Sweezey, Kim TownSchon; Service Medal - Michael Miller, Dan Minster; Accepting President's Plaque on behalf of Graham Esplen are his wife Leah and his daughters Rose & Grace.

Rescue Awards

Silver Medal for Merit

David Cobb
Andrew Lacon
Mackenzie Lacon
Peter MacDougall
Kristine Williams
Paul Murnaghan
Eric Pehota
Cameron Wetter
Roger Wetter
Sydney Wetter

Silver Medal for Bravery

Alan Downie
Oswald Felsman
Deion Watts
Tracy Goodman
Jennifer Partridge
Callie Hill
Julien Peron
Gary Lefebvre
Brennan Lund
Connor Lund
Ethan Milne
Bruce Shaw
Daniel Zayonc

GA Brown Medal

Oswald Felsman

Governor's Gold

Alan Downie

M.G. Griffiths Award

Tracy Goodman
Callie Hill
Gary Lefebvre
Peter MacDougall
Julien Peron
Sydney Wetter
Kristine Williams
Daniel Zayonc

SOCIAL MEDIA

Connect with us! The Lifesaving Society BC & Yukon Branch shares our drowning prevention message through social media networks such as Facebook, Twitter and YouTube. We welcome our friends, volunteers & members to like, share, tweet with us. Stay tuned for the latest news & events!



Web stats for lifesaving.bc.ca

	2011	2012	2013	2014
Website Visits	106,111	132,496	159,610	157,611
Desktop users	101,212 (95.4%)	117,372 (88.6%)	129,265 (81.0%)	115,592 (73.3%)
Mobile users	4,788 (4.5%)	10,767 (8.1%)	20,528 (12.9%)	28,820 (18.3%)
Tablet users	111 (0.1%)	4,357 (3.3%)	9,817 (6.1%)	13,199 (8.4%)

Mission Statement *To provide lifesaving education which encourages safety in aquatic activity and prepares rescuers to respond to aquatic emergencies.*

BC & Yukon Branch Vision Statement

The BC & Yukon Branch of the Lifesaving Society is an active member of the community dedicated to preventing death and injury in, on, or near the water. We search out opportunities to include everyone as driven by the needs of our community. We endeavour to collaborate with all groups and individuals with like aims. We are a dynamic organization that celebrates growth, flexibility, innovation, excellence and proactive leadership.

THE LIFESAVING SOCIETY IS

- ⚡ The national, non-profit, voluntary organization that has been training swimmers to be Lifesavers, Lifeguards and Instructors in Canada since 1908 and in BC since 1911.
- ⚡ Dedicated to the prevention of incidents and the saving of life in aquatic environments across Canada.
- ⚡ A member of the Royal Life Saving Society Commonwealth organization and the Canadian representative in the International Life Saving Federation

LIFESAVING SOCIETY AIMS

- ⚡ Promote public awareness and understanding of the responsibility every Canadian assumes when working or playing in an aquatic environment.
- ⚡ Provide educational opportunities for preparing swimmers to be lifesavers and for training highly skilled lifeguards.
- ⚡ Pursue research to enhance and support the continuing development of its programs and to maintain technical excellence.
- ⚡ Provide consultation services for education, recreation and health agencies in communities throughout the country.



BACKYARD POOL SAFETY



Drowning is preventable.
Steps must be taken to make
backyard pools safer for all
families in British Columbia.

- 4-sided fence
- 1.2 m non-climbable fence
- self-closing, self-latching gate
- safety equipment required
- consistent by-law throughout BC

Adequate Barriers
+
Adult Supervision
=
Safer Kids

For more information contact:



LIFESAVING SOCIETY
The Lifeguarding Experts

lifesaving.bc.ca 604.299.5450



LIFESAVING SOCIETY®

The Lifeguarding Experts

Lifesaving Society - BC & Yukon Branch

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