2017 ANNUAL REPORT LIFESAVING SOCIETY BC & YUKON BRANCH



THE LIFESAVING SOCIETY IS

The national, non-profit, voluntary organization that has been training swimmers to be Lifesavers, Lifeguards and Instructors in Canada since 1908 and in BC since 1911.

Dedicated to the prevention of incidents and the saving of life in aquatic environments across Canada. A member of the Royal Life Saving Society Commonwealth organization and the Canadian representative in the International Life Saving Federation

LIFESAVING SOCIETY AIMS

- Promote public awareness and understanding of the responsibility every Canadian assumes when working or playing in an aquatic environment.
- Provide educational opportunities for preparing swimmers to be lifesavers and for training highly skilled lifeguards.
- Pursue research to enhance and support the continuing development of its programs and to maintain technical excellence.
- Provide consultation services for education, recreation and health agencies in communities throughout the country.

Lifesaving Society - BC & Yukon Branch

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PRESIDENT'S MESSAGE



In my second and final year as President of the BC & Yukon Branch, I again have been honoured to serve in supporting our common objective of preventing drowning and water-related injury. 2017 was a year of awareness on the global health problem of drowning.

In July, during National Drowning Prevention Week, our team of volunteers and staff were welcomed to Government House in Victoria to host a very special Family Swim to Survive session. Her Honour, Lieutenant Governor Judith Guichon, presented each family member with a certificate for their participation.

I am also privileged to be the newly appointed Public Education Commissioner for Lifesaving Society Canada and I am excited about this role as I have represented the BC & Yukon Branch on the National Board for several years and have formed many meaningful relationships that will be valuable in this position. I am also delighted to work closely with our former Branch Education Director, Wendy Schultenkamper, as the key national office staff member assisting the Commission in our work. We are joined by BC & Yukon Communications Manager Krystyna Domes and volunteers Sheila Polard and Paul Wechselberger. I am pleased to have such strong representation from our Branch in this group.

Our biggest accomplishment this year was hosting the 2017 World Conference on Drowning Prevention in Vancouver. With over 800 delegates from 60 countries, this was the largest conference to date. The event was truly remarkable. Sessions were excellent, the buzz at the venue was congenial, and most importantly, our volunteer team was outstanding. Without our volunteers, the event would not have been such a success. There were so many terrific exhibits and presentations at the conference, however, I must mention one in particular. Our Krystyna Domes along with Zia and Tamu Stolbie organized Drop Drownings – an event designed to inspire youth to work towards a Canada free from drowning. The event drew speakers, musicians, and other local talent. All who attended the Vogue Theatre that evening were engaged and my hope is to see this event grow into a regular occurrence in our Branch.

The volunteer group that helps to steer this Branch is a wonderful group that I'm pleased to be a part of, that being our Board of Directors, namely President Elect Peter Fox, Vice Presidents Jason Blood, Anita Chevalier, and Tony Toriglia; Treasurer John MacRitchie; and our new Governor Nicole Liddell. I am proud to welcome Nicole as the first woman to fill this role. I know she will be an exceptional ambassador for the BC & Yukon Branch.

Heidi Ogilvie, Branch President

BRANCH PRESIDENTS

| Frederick William Durrouss | 1022 1025 | | 1070 1072 |
|----------------------------|-------------|------------------------|-------------|
| Frederick William Burrows | 1923 - 1925 | Maxwell E. Gordon | 1970 - 1972 |
| William Reid Owen | 1925 - 1926 | Margaret Jean Lathwell | 1972 - 1976 |
| Frederick William Burrows | 1926 - 1930 | Nestor Nick Korchinsky | 1976 - 1980 |
| Alfred H. J. Swencisky | 1930 - 1932 | Dan E. Moon | 1980 - 1982 |
| Lestock Charles Reid | 1932 - 1933 | Doreen Drysdale | 1982 - 1987 |
| George Alexander Burrows | 1933 - 1934 | Ellen Lloyd | 1987 - 1992 |
| Gordon Vance | 1934 - 1937 | Julia Oulton | 1992 - 1994 |
| Thomas M. Galloway | 1937 - 1938 | Ron Aubrey | 1994 - 1996 |
| Lestock Charles Reid | 1938 - 1940 | Tony Toriglia | 1996 - 1998 |
| John Lawrence Lugrin | 1940 - 1942 | Heather Straight | 1998 - 2000 |
| Rollie S. Henderson | 1942 - 1945 | Nicole Liddell | 2000 - 2002 |
| Gordon Vance | 1945 - 1946 | lan Robertson | 2002 - 2004 |
| Edward Frank Forsyth | 1946 - 1947 | Dan Galazka | 2004 - 2006 |
| George Alexander Burrows | 1947 - 1948 | Sean Healy | 2006 - 2008 |
| John Thomas Kelly | 1948 - 1957 | Craig Amundsen | 2008 - 2010 |
| H. Douglas Whittle | 1957 - 1966 | Len Manuel | 2010 - 2012 |
| George Alexander Burrows | 1966 - 1968 | Dalyce Brandt | 2012 - 2014 |
| R. Gordon Edmonds | 1968 - 1969 | Michael Lawless | 2014 - 2016 |
| James Bertram Snelgrove | 1969 - 1970 | Heidi Ogilvie | 2016 - 2018 |
| | | | |

BRANCH GOVERNORS



Nicole Liddell, Branch Governor

| Alfred H.J. Swencisky | Dates unconfirmed | | |
|----------------------------------|-------------------|--|--|
| Major-General John M. Rockinghar | n 1980 - 1983 | | |
| George A. Brown | 1988 - 1994 | | |
| Peter Legge | 1995 - 1997 | | |
| Jon MacKinnon | 1997 - 2008 | | |
| lan Robertson | 2008 – 2017 | | |
| Nicole Liddell | 2017 - present | | |



EXECUTIVE DIRECTOR REPORT

What an active and exciting year 2017 was for this Branch! We climbed to new heights in many important ways and saw so many new volunteers and some new staff members assist us in that climb.

It began by welcoming our new Governor, Nicole Liddell, at the March

AGM followed by an emotional Honour & Rescue Awards Ceremony where a Maple Ridge mother, Lelania Chapman, who was fighting cancer, overcame her challenge to save the lives of two young boys in Kanaka Creek Park.

Spring saw the result of months of preparation as Brooke and Cheryl delivered many leadership recertification clinics to ensure all those teaching our programs had the latest research-based information to provide to their course candidates. In combination with regional Affiliate meetings, these visits to all parts of the Branch continue to be an important and valuable component of supporting those Affiliates and individuals delivering the life saving information contained in our courses.

Summer saw the Swim to Survive program add another component in the form of Swim to Survive Days held in 3 Vancouver pools, Saanich Commonwealth Place, the open waters of Clayoquot Sound and in Dawson City, Yukon. During National Drowning Prevention Week, a high profile day at the home of the Lieutenant Governor, Government House in Victoria, launched Family Swim to Survive and during the 2016/2017 school year, Swim to Survive was delivered to 3112 Grades 3 & 7 students by 83 schools.

On the national front, after 2 years acting in the Interim Executive Director role, I was very pleased in July to see a very competent Bobby White hired as our new National Chief Administrative Officer. He has strong support from our former staff member, Wendy Schultenkamper, who is now the National Technical Manager.

On the international front, the year culminated in the Branch hosting the 2017 World Conference on Drowning Prevention on behalf of Lifesaving Society Canada. The conference is the flagship educational event of the International Life Saving Federation and was held at the Westin Bayshore Hotel in Vancouver. Drawing a record number of over 800 delegates from 60 countries, the event was a resounding success from all reports and garnered rave reviews from all who attended.

Co-sponsorship from the World Health Organization, participation from the Princess Charlene of Monaco Foundation and Bloomberg Philanthropies along with the support of over 20 trade show partners provided a lively and interesting three days. An amazing body of knowledge was exchanged through 253 oral presentations and 91 posters.

Needless to say, it was a monumental effort to not only accomplish this feat, but to do so at a high level of excellence. Naming individuals would not make sense as it was a tremendous group of nearly 100 volunteers and staff who worked together as a team to provide a well-run and enjoyable event at which much was learned and shared on drowning prevention globally.

Many thanks go to the thousands of people who support the Lifesaving Society's drowning prevention mission in so many ways. We look forward to continuing our positive growth in 2018!

Dale Miller, Executive Director



EDUCATION DIRECTOR REPORT

Two-thousand seventeen was full. It began by saying goodbye to Alvin Cheung, our First Aid Program Coordinator as he took his new position with the City of Surrey. Alvin was instrumental in launching the First Aid/CPR Online Update which began, what I will call, an intense year of training.

The program focus of 2017 was three-fold: the tri-stream recertification cycle, the commencement of the Bronze Family revisions and the ongoing development of the National Leadership Training System.

The Tri-stream Recertification Cycle

This cycle was successfully launched April 1 and as a result of ILCOR's recommendations, our Branch took a renewed approach to distinguishing the difference between procedure-based and principle-based teaching and practice. This invitation created vigorous and healthy dialogue surrounding a variety of topics. I want to commend our Instructors and Trainers for engaging the material and asking the tough questions which helped fashion and solidify the next two years of training.

The tri-stream certifications also provided an opportunity to realign responsibility and accountability within our leadership. The theme and challenge was for each of us to remember our integrity as we deliver and teach programs. The call to accountability took the form of guided self-reflection and Letters of Agreement for our Instructors and Trainers. At the end of the year, accountability took a similar form for the Branch and our Affiliates as we reaffirmed our relationship in the form of an Affiliate Agreement. Our heart and hope was, and is, to provide clarity and consistency in program delivery on all fronts.

Bronze Family Revisions

Nationally, the Lifesaving Society embarked on the journey of evaluating our Bronze Family programs: their purpose, relevance and content alignment with research and statistics. The BC & Yukon Branch chaired the committee responsible for the knowledge curriculum. We are excited to reintroduce WaterSmart messaging into the programs with more emphasis. The program began its first pilot cycle in September.

Ongoing Development of the National Leadership Training System

Many of the building blocks of the National Leadership Training System came together in 2017. After attending the National Trainer course in May, we focused our attention on creating clear documentation to support the competency-based model. Much of the work done in 2017 has laid the foundation for our Branch to begin the leadership launch journey.

In closing, we recognize that none of the aforementioned would have been possible without our co-workers at the Branch office, our hospitable Affiliates and the diligent work of Society Committee members and volunteers. We appreciate you so much and thank you for helping make this year successful.

Brooke Cherfils, Education Director

PROGRAM MANAGER REPORT



It has been a whirlwind first year! I have had the opportunity to meet and work with Affiliates and volunteers in communities around the Branch and I am impressed and humbled by the professionalism and dedication of our members.

Public Education

This year has included the amazing Public Education opportunity of the World Conference on Drowning Prevention hosted by our Branch, which afforded staff, volunteers, and our Lifesaving community access to learn from international research and programs on drowning prevention.

The School Swim to Survive Grant program provided funding for the 2016-17 school year to 83 schools with 3112 students participating in either the Grade Three or the Grade Seven Swim to Survive Plus program. Despite the funds winding down we are extremely happy that many schools continued with this important program in the new 2017-18 school year.

Our Branch hosted wonderful local events targeting BC residents with drowning prevention messages and Swim to Survive skills. Over 1000 youth trained at seven successful Swim to Survive Days in Vancouver at Kits Pool,

Second Beach Pool and New Brighton Pool, Dawson City Yukon at the Dawson City Pool, Victoria at Saanich Commonwealth Place Pool and in the open waters of Clayoquot Sound.

The Honourable Judith Guichon, Lieutenant Governor of British Columbia hosted the Drowning Prevention Week launch of Family Swim to Survive on July 18 at Government House in Victoria. We look forward with excitement to upcoming 2018 National Drowning Prevention Week events.

Lifesaving Sport

This year also marked another successful year of lifeguard competitions and the introduction of Lifesaving Sport Fundamentals with our first Coaches Clinic in mid-October at Vancouver Aquatic Centre. Stay tuned for the growth of Lifesaving Sport and Junior Lifeguard Clubs throughout the Branch.

Aquatic Safety Management

Aquatic Safety Management Services saw significant growth in 2017 through our Aquatic Safety Audit Program and Aquatic Safety Management Training. With the introduction of the Safety Supervision and Enhancement (SEE) Auditor certification and Aquatic Safety Management Inspector training we are able to offer more tools for the aquatic professional to assist in the safe management of their facilities and grow their staff's capabilities.

Be on the lookout for more PAL units (Public Access Liferings) in BC and in the Yukon as more communities have provided the public with safe and quick access to this important rescue tool featuring customized Lifesaving Society safety signage.

Volunteers and Advisory Groups

Because we have such amazing and talented volunteers, and because we value their support, we have created three new Advisory Groups to participate in upcoming projects. The Public Education Advisory Group led by Sheila Polard, the Lifesaving Sport Advisory Group led by Anita Chevalier and the Aquatic Safety Management Group with Len Manuel leading this group of experienced volunteers. Our goal is to have voices from throughout the Branch and continue to include talent within the lifesaving community in our current and future work. I look forward to meeting more Lifesavers this year.

Cheryl Sibany, Education Director

COMMUNICATIONS MANAGER REPORT

Wow! What an exciting year full of challenge, spirit and innovation it has been for the Lifesaving Society BC & Yukon Branch! It has been a pleasure to continue to support the Branch in my role as Communications Manager and as a member of the National Public Education Commission on the communications portfolio.

As the Branch grows and evolves, the need for new and creative ways to train the next generation of lifesavers, while staying true to the history and reputation of the Lifesaving Society, is paramount.

Among 16-24 year olds, social media and search engines are the primary tools used to discover new information and as such, it is of utmost importance that our online presence continues to prosper. Sharing photos and videos online from events such as WCDP, Swim to Survive Day, National Drowning Prevention Week and Drop Drownings has proven to be an effective way to reach and inspire youth. We have used the increased exposure to share valuable lifesaving information to this audience and will continue to do so.



In 2017, I had the privilege of joining an exceptional team of staff and volunteers on the world stage in the role of Marketing Coordinator for the World Conference on Drowning Prevention. Not only did WCDP give us the chance to reach a global audience, but it provided an opportunity to make new connections with partners, volunteers and Affiliates, both in person and online.

A cross-platform digital strategy was integral to WCDP's success. Over a two year period, we established interest in WCDP through Facebook, Instagram, Twitter and LinkedIn. As registration began, we used Facebook and WhatsApp to work together with small teams, volunteers and special interest groups, such as RLSS Commonwealth's Emerging Leaders, to communicate directly with individuals from around the world without the barriers of time and distance.

During the conference, a specialized team of social media and photography volunteers worked around the clock to deliver up to date information to delegates and engage with those online. Conference delegates and speakers loved seeing photos of themselves and sharing them with their personal networks. I am proud that we created spaces where international drowning prevention work can continue well beyond the conference. All of the channels created for WCDP 2017 will be passed on to Lifesaving South Africa as they prepare to host the World Conference on Drowning Prevention 2019.

Another 2017 highlight was working together with Parks Canada on the launch of CoastSmart, an educational campaign on ocean safety. The BC & Yukon Branch was pleased to announce its official endorsement of CoastSmart and was there to celebrate the official launch on March 25th, 2017 at the Kwisitis Visitor Centre, Wickaninnish Beach, Ucluelet. CoastSmart is a pilot project in the Pacific Rim region of British Columbia designed to enhance coastal safety along the shoreline and in the surfzone. We look forward to continuing drowning prevention work with Parks Canada and CoastSmart.

Looking forward to 2018, sharing our drowning prevention message remains the top motivation for using social networks and digital platforms. We hope to expand our reach by engaging in activities such as live streaming, photography and video for social media and the launch of a new website.

Thank you to each and every volunteer who has helped to make 2017 one for the record books!

Krystyna Domes, Communications Manager

NATIONAL LIFEGUARD COMMITTEE REPORT



Committee Members: Alyson Dewey, Chris Cordova, Emma Jacobsen, Gordon Macdonnell, Julie Kaufman, Lauralee March and Karen Hillmann (chair)

Regional Representatives: Aaron Moldenhauer (Kootenays), Becky Tomlin (Yukon), Jerry Michael (Island), Kyle Kronebusch (North) and Melina Sweezey (North).

Staff Representative: Brooke Cherfils, Education Director

March 2018 ends the current two year term of the NL Committee. During the past two years as Committee Chair, it has been a time of support and dedication from a group of committee members who volunteer their time and efforts through monthly meetings, group projects, discussions or debates. I give my thanks to the Committee Members and the Branch Office for their recommendations and feedback towards topics and resources related to the NL program.

In 2017, the NL Committee and the Branch Office worked on various projects throughout the year:

JANUARY – MARCH 2017:

- Discussions started for NL resources such as assignments, quizzes and the NL Candidate Workbook
- The NL Precert/Recert document started its review in preparation for the 2017/2018 NLI Recert cycle
- Discussions continued for the NL Instructor Recert cycle
- A pilot was held in March 2017 for the NL Instructor Recert

APRIL – JULY 2017:

- Resources were completed for the new recert cycle
- Final revisions were completed from feedback from the NL Instructor Pilot Recert before Recerts started in Spring 2017
- NL Instructors started the process of recerting for the 2017/2018 cycle
- A proposed equipment list was developed for NL Waterfront and Surf courses and recerts
- Continued work on the NL Candidate Workbook and resources with the goal to complete for September 2017
- Video shoots started for NL program resources
- More resources were also started for the use of rescue aids

SEPTEMBER – DECEMBER 2017:

- More NL Instructor Recerts were added for instructors that missed the Spring round
- Waterfront/Surf candidate information was reviewed for the recerts
- Call-outs were started to promote upper level leadership courses
- Big highlight and excitement for the Fall was the ILS World Conference on Drowning Prevention

Please remember that the NL Committee is there to represent NL Instructors. If you have any questions, input or ideas, don't hesitate to ask or use the NL Instructor Facebook page; there have been many excellent questions and discussions that have come up through the years. The Committee actively participates in all aspects of the NL program to ensure a consistent and quality-driven program.

I give my thanks to each Committee Member as well as the Branch Office for their time during this Committee's term.

Karen Hillmann, NL Committee Chair

LEADERSHIP COMMITTEE REPORT



Committee Members: Danny Burgi, Jaime Fennell, Judi Ambrozaitis-Torrao, Krista Sabatino, Riley Huntley, Sasha Maleki and Veronica Grusnick (chair)

Regional Representatives: Javan Johnson (Kootenays), Kyle Kronebusch (North), Trevor Sproule (Thompson-Okanagan) and Wade Thoreson (Island).

Staff Representative: Brooke Cherfils, Education Director

April 2017 was the start of a new two-year term for the Leadership Committee and the start of my first experience as Chair. The number of applications we received for the committee this term was outstanding – it was a tough decision to narrow down to the team we have. We wish to thank all who applied. As always if you have suggestions or ideas to improve courses in the Branch please contact myself or the Branch Office.

We began our term by evaluating and reorienting our focus. Traditionally, the Leadership Committee had a singular focus: the Lifesaving stream. However, we quickly realized that to be successful in the challenges ahead, that focus was too narrow. We broadened our scope to create resources to support all streams as leadership encompasses lifesaving, first aid and lifeguarding. With this understanding, the Committee spent the latter part of 2017 working on completing documents started by the previous team and updating documents with the 2015 ILCOR guidelines. Also created were combo workbooks and lesson plans for Bronze Star/Medallion as well as Bronze Medallion/ Cross. These documents are currently in the process of being edited and formatted and will be on the website soon.

Our second workplan involved Committee members reviewing the mandatory manuals for each program stream and putting forth recommendations on changes/revisions to align all the resources and keep them current.

One of our members, Riley Huntley, took on an independent project and spent time working with Branch Office staff to create and format fillable test sheets for all program streams. If you didn't get the email sent out by the Branch office – test sheets no longer require Instructor signatures, all of these new test sheets are uploaded on the site ready and waiting for you to download and start using.

During the second year of our term, the Committee will turn its attention to developing Branch curriculum that aligns with the National Leadership Training System. We are excited for the challenge to take the competencybased model and make it tangible in resources for our instructors and trainers. We have been laying the foundation for this all along by spending time examining the existing curriculum. It is an exciting time to be on the Committee.

I wish to thank all members of the Committee and the Branch Office for their support, dedication and commitment to the growth and development of resources for Instructors in the Lifesaving, Lifeguarding and First Aid streams.

Veronica Grusnick, Leadership Committee Chair

COMPETITION COMMITTEE REPORT



Committee Members: Tia Town-Schon, Chris Cordova, Veronica Grusnick and Kim TownSchon (chair)

Regional Representatives: Jerry Michael (Island)

Staff Representative: Cheryl Sibany, Program Manager

The Competition Committee saw another productive year in 2017. Everyone worked hard to complete and distribute a brand new Competition Manual. This reference material replaces any previous manuals/handbooks and has been updated with all current competition information. Everyone from Judges to Officials to Competitors to Coaches are strongly encouraged to get a copy of this manual for their own use. It is now the definitive manual for competition within our Branch.

The Committee was also excited to have a new Office Representative, as Cheryl Sibany joined the Branch Office staff. The Committee is looking forward to promoting competition with renewed interest and support of the Office.

The Committee piloted a number of changes to the Barnsley Simulated Emergency Response Championship this year, some deliberate and some out of necessity. This year we ran a one day event, due to low registration; it was a busy but successful day. We are still looking for more feedback about the Barnsley event, so please feel free to pass on any feedback you might have to a committee member so it can be used for future planning. The Committee also planned out the Schon Cup, including JLC events, however that event was cancelled due to low registration.

Moving into 2018 the Committee is looking to expand, including more involvement from the various regions throughout the Branch. The Committee is also going to be focusing on Judges & Officials. We are setting up a database as well as rolling out various levels that judges and officials can work their way through via experience and training. This should provide a progression through various roles and challenge volunteers to take on new roles within the management of a competition event. This will also match up with what other Branches do as well as what is done nationally and internationally.

As always, the Competition Committee continues to look for keen interested people who wish to stay involved with competition. Whether that means joining the Committee or helping to organize an event, there is much to do and the Committee is always looking for people to help out. If you are interested in joining the Committee, hosting a regional or Branch competition, starting a Junior or Lifeguard/Lifesaving club, making a lifeguard team, or just have questions about competition in general please don't hesitate to contact us at guardcomps@lifesaving. bc.ca.

Kim TownSchon, Competition Committee Chair

SPORT ADVISORY GROUP REPORT



Committee Members: Chris Cordova, Oliver Nugent, Laurel White, TiaTown-Schon, Claire Nicol, Stefanie Panesar, Gail Findlay-Shirras, Rachel McMillan, Paula Thulin, Craig Amundsen and Anita Chevalier (chair).

Regional Representatives: Alannah Dobell (Island) and Martin Henderson (Island)

Staff Representative: Cheryl Sibany, Program Manager

Lifesaving Sport, recognized by the International Olympic Committee and Commonwealth Games Federation, is the only sport that has been developed out of humanitarian purposes. As lifesavers, we hone the skills that save lives and prevent drowning.

The Lifesaving Sport Advisory Group was implemented in the fall of 2017. Former

National Team Athlete and Coach, Anita Chevalier, is heading up the Group along with a strong team of members keen to see Lifesaving Sport take off in BC and the Yukon.

The Group met for the first time in September 2017, establishing a working plan for the following two years with a vision to grow the sport starting from a grassroots level—focusing primarily on junior club development.

In conjunction with the Competition Committee, the Lifesaving Sport Advisory Group hopes to establish a lifelong tradition of Lifesaving Sport in this Branch for future generations.

Looking ahead, the Lifesaving Sport Advisory Group hopes to achieve several goals over the next cycle such as:

1. Increase awareness of Lifesaving Sport –what is it, where can I join, how do you do it?

a. Lifesaving Sport is a multi-disciplinary sport consisting of Pool, Surf and First Aid events. Each event is designed to replicate a skill necessary for rescuing a person in still water or surf conditions.
b. Lifesaving Fundamentals teaches lifesaving sport skills in progressive levels and uses the True Sport Principles: Go For It, Play Fair, Respect Others, Keep it Fun, Stay Healthy and Give Back. The BC & Yukon Branch plans to implement this program into Junior Lifeguard Clubs and pool programming.

2. Develop more clubs and programming:

a. Currently there are only a handful of Junior Lifeguard Clubs in the Branch. It is the Group's aim to increase the number of clubs and establish the Lifesaving Fundamentals program into more communities. It is our aim that once these clubs are established, interest in lifesaving sport and subsequently lifeguarding, will ensure a larger pool of strong candidates with solid skills to enter the lifeguard workforce.
b. In October, 12 new Lifesaving Sport Coaches and 4 Coach Trainers were certified.

3. Establish TeleGames, a home-based competition:

a. TeleGames is a 'dial-it-in' competition, where junior lifeguards aged 9-15 years compete at their home pool. The results are submitted by coaches and instructors then tabulated at the Lifesaving Society, where placings are determined and ribbons are sent to the respective clubs.

4. Marketing and Promotion:

a. The Sport Advisory Group is currently in discussion with KitsFest organizers to demonstrate Lifesaving Sport events during their popular weekend at Kitsilano Beach this coming summer.

LIFESAVING SOCIETY CORE PROGRAM STATS

| | | 2017 | 2016 | 2015 | 2014 | 2013 | 2012 | 2011 |
|--------------------|---|----------|----------|----------|--------|------------|----------|--------|
| | Canadian Swim Patrol | 1,890 | 1,287 | 1,640 | 1,683 | 1,173 | 1,211 | 1,005 |
| LIFESAVING | Bronze Star | 875 | 894 | 1,010 | 937 | 818 | 1,151 | 1,243 |
| | Bronze Medallion | 3,708 | 3,686 | 3,877 | 3,818 | 3,704 | 4,224 | 4,334 |
| | Bronze Cross | 3,065 | 3,182 | 3,275 | 3,265 | 3,014 | 3,376 | 3,626 |
| | Total Lifesaving | 9,538 | 9,049 | 9,802 | 9,703 | , 8,709 | 9,962 | 10,208 |
| | | | | | | | | |
| | AED | 539 | 633 | 809 | 895 | 955 | 1,359 | 1,595 |
| | CPR | 2,597 | 2,132 | 2,723 | 2,757 | 3,301 | 3,347 | 4,907 |
| | Aquatic Emergency Care | 132 | 97 | 167 | 160 | 152 | 273 | 250 |
| | Health Care Provider | 1,252 | 687 | 656 | 707 | 770 | 987 | 654 |
| FIRST AID | Emergency First Aid | 3,257 | 2,412 | 1,657 | 2,201 | 1,730 | 1,812 | 1,808 |
| | Standard First Aid | 4,021 | 2,923 | 2,486 | 3,211 | 2,693 | 3,230 | 2,824 |
| | Worksite First Aid | 7 | 23 | 73 | 119 | 169 | 147 | 100 |
| | Total First Aid | 11,805 | 8,907 | 8,571 | 10,050 | 9,770 | 11,155 | 12,138 |
| | | | | | | | | |
| | National Lifeguard | 1,525 | 1,675 | 1,568 | 1,631 | 1,683 | 1,796 | 1,984 |
| | National Lifeguard Recert | 2,287 | 2,474 | 2,309 | 2,405 | 2,200 | 2,472 | 2,575 |
| | National Lifeguard Waterpark | 333 | 370 | 382 | 361 | 331 | 416 | 475 |
| NATIONAL LIFEGUARD | National Lifeguard Waterpark Recert | 357 | 390 | 354 | 389 | 350 | 356 | 358 |
| | National Llfeguard Waterfront | 86 | 110 | 60 | 69 | 60 | 43 | 88 |
| | National Lifeguard Waterfront Recert | 92 | 99 | 100 | 92 | 96 | 91 | 95 |
| | National Lifeguard Surf | 7 | 10 | 0 | 0 | 0 | 0 | 12 |
| | Total National Lifeguard | 4,687 | 5,128 | 4,773 | 4,947 | 4,720 | 5,174 | 5,587 |
| | | | | | | | | |
| | Lifesaving Instructor | 408 | 510 | 438 | 470 | 479 | 534 | 573 |
| | Lifesaving Instructor Recert | 870 | 565 | 942 | 510 | 922 | 517 | 1,099 |
| LEADERSHIP | National Lifeguard Instructor Course First Aid Instructor Course | 14 | 36 | 6 | 39 | 16 | 29 | 20 |
| | | 20 0 | 53 10 | 31 11 | 9 | 63 6 | 31 12 | 28 |
| | Lifesaving Instructor Trainer Total Leadership | 1,312 | 1,174 | 1,497 | 1,027 | 1,423 | 1,092 | 1,697 |
| | Iotal Leadership | 1,512 | 1,174 | 1,497 | 1,027 | 1,425 | 1,092 | 1,097 |
| SAFETY MANAGEMENT | SEE Auditor | 27 | | | | | | |
| | Aquatic Safety Inspector | 19 | | | | | | |
| | Total Safety Management | 46 | | | | | | |
| | <u> </u> | <u>I</u> | 1 | | | | | L |
| CORE | Total Core Programs | 27,388 | 24,258 | 24,643 | 25,727 | 24,622 | 27,383 | 29,630 |

STATEMENT OF FINANCIAL POSITION

| | | 2017 | 2016 |
|---------------------|---|-----------|-----------|
| | Cash & equivalents | | 32,868 |
| | Accounts receivable | 172,913 | 91,107 |
| | Interfund receivables | 13,623 | 22,511 |
| CURRENT ASSETS | Inventory | 78,731 | 43,140 |
| | Prepaid expenses | 4,839 | 52,889 |
| | Total Assets | 270,106 | 242,515 |
| | Bank indebtedness | 54,929 | 0 |
| | Accounts payable | 66,273 | 13,560 |
| CURRENT LIABILITIES | Interfund payable | 8,891 | 7,315 |
| | Deferred revenue | 83,163 | 95,448 |
| | Total Current Liabilities | 213,256 | 116,323 |
| | Balance at beginning of year | 126,193 | 134,261 |
| | Excess of receipts over (under) disbursements | (43,179) | 66,286 |
| FUNDS BALANCE | Inter fund transfers | (26,164) | (22,172) |
| | Balance at end of year | 56,850 | 126,192 |
| | Total Liabilities & Funds Balance | 270,106 | 242,515 |
| | Administration | 129,601 | 128,075 |
| | Awards | 603,167 | 499,704 |
| | Donations | | 340 |
| RECEIPTS | Literature Sales | 337,040 | 256,404 |
| | Merchandise sales | 92,957 | 85,960 |
| | Outreach funding | 396,826 | 249,187 |
| | Total Receipts | 1,559,591 | 1,220,300 |
| | Accounting and legal | 10,800 | 10,665 |
| | AdventureSmart expenses | 353,751 | 228,536 |
| | Advertising and promotion | 8,458 | 7,100 |
| | Bad debts | 0 | 0 |
| | Bank charges and interest | 10,315 | 8,434 |
| | Committees and events | 96,042 | 74,041 |
| | Cost of sales and awards | 328,019 | 238,646 |
| | Equipment and repairs | 11,245 | 2,812 |
| | Insurance | 14,135 | 18,206 |
| DISBURSEMENTS | Office and miscellaneous | 55,614 | 29,481 |
| | Postage and shipping | 29,859 | 22,825 |
| | Premises | 26,206 | 25,396 |
| | Salaries and benefits | 553,454 | 483,658 |
| | Supplies | 7,655 | 9,116 |
| | Technology upgrades | 25,363 | 14,286 |
| | Telephone | 9,704 | 7,242 |
| | Travel and accommodation | 26,394 | 25,753 |
| | WCDP | 35,763 | |
| | Total Disbursements | 26,394 | 1,206,197 |
| | Excess of Receipts Over (Under) Disbursements | (43,179) | 14,103 |

AFFILIATE RECOGNITION AWARDS

Each year the Lifesaving Society recognizes facilities that provide our programs. Certificates are issued to facilities certifying the most candidates in each program stream based on population.

2017 AFFILIATE AWARD RECIPIENTS

Bronze Programs

Over 175,000 100,000 - 175,000 50,000 - 100,000 20,000 - 50,000 Less than 20,000 Jewish Community Centre, Vancouver (LIT) Sungod Recreation Centre, Delta Maple Ridge Leisure Centre, Maple Ridge (LIT) West Vancouver Aquatic Centre, West Vancouver Cowichan Aquatic Centre, Duncan

Lifesaving Instructor Courses & Recerts

| rown Pool, Burnaby |
|---|
| d Recreation Centre, Delta |
| a Games Aquatic Centre, Kamloops |
| norse Aquatic Centre, Whitehorse |
| n & District Community Complex, Creston |
| |

National Lifeguard Courses and Recerts

Over 175,000 100,000 - 175,000 50,000 - 100,000 20,000 - 50,000 Less than 20,000 Jewish Community Centre (LIT), Vancouver City Centre Aquatic Complex, Coquitlam Oak Bay Recreation Centre, Victoria West Vancouver Aquatic Centre, West Vancouver Cowichan Aquatic Centre, Duncan

First Aid Courses & Recerts

| Link2Life, Vancouver |
|---|
| Life Preservers, North Vancouver |
| Four Seasons Leisure Pool, Prince George |
| Strathcona Gardens Recreation Complex, Campbell River |
| Pacific Alpine Institute, Whistler |
| |

Seasonal Pools

Lower Mainland Outside LM Camp Kitsilano Beach Pool, Vancouver Hooksum Outdoor School, Tofino Camp Hatikvah, Oyama

Individual Affiliates

All courses First Aid Lifesaving Karen Hillmann Karen Hillmann Shandy Kariatsumari

AWARDS AND RECOGNITION

INSTRUCTOR RECOGNITION AWARD RECIPIENTS

New Lifesaving Instructor Recognition Award

Henry Osborne, Vancouver Island John William Connell, Metro Vancouver Joel Seifrit, North Sharman Learie, Thompson/Okanagan Kara Deane, Kootenays

New National Lifeguard Instructor Award

Kevin Ianson, Vancouver Island Riley Huntley, Metro Vancouver Jenna Sullivan, Thompson/Okanagan

New First Aid Instructor Recognition Award

Ryan Bell, Vancouver Island David Russell, Metro Vancouver Brennan Marion, North Erin Hemmerling, Thompson Okanagan Cindy Larson, Kootenays

AED AWARDS

The AED Rescue Award is an Affiliate award that recognizes rescuers who have used their Lifesaving Society training under the AED Quality Assurance Program.

The focus of the AED-QAP program includes not only training in effective CPR and on the facility specific AED, but also training in the deployment of the AED to the scene in a timely manner.

Since 2007, the program has seen a total 37 AED deployments, 31 of which were successful. Research has shown that effective resuscitation and the application of an AED within the first few minutes of a cardiac arrest can dramatically improve survival outcomes. This is evident in our 84% success rate... well above the national average.

2016 Recipients Prince George Aquatic Centre, Prince George February 24, 2016

> 2017 Recipients Canada Games Pool, Kamloops February 20, 2017

UBC Aquatic Centre, Vancouver March 7, 2017

DB PERKS SCHOLARSHIP

2018 marks the 24th year of the DB Perks/Lifesaving Society scholarships. Since their inception in 1995, \$43,000 has been provided to 83 recipients from 765 applicants. For this year, Doug Perks again increased the total contribution by changing the awards to 3 at \$1,000 rather than 5 at \$500.

2017 Recipients

Jamie Magrill, Richmond Riley Huntley, Surrey Sarah Schlatter, Victoria

2016

Anthony Lee, Burnaby Martin Chan, Richmond Lindsay Munroe, Coquitlam Becky Tomlin , Whitehorse Sarah Schlatter, Victoria

2015

Matteo Ferraresso, Burnaby Ryan Wilmink, Vancouver Sienna Joyce, Port Moody Wyatt Henry, Kamloops Timothy Bientjes, Kamloops

2014

Rachel Hennig, Langley Julie Kaufman, Vancouver Anna Legault, Victoria Michelle Lukas, Vancouver Rebecca Roy, Kamloops

2013

Amanda Tuey, Burnaby Marc Lacroix, Surrey Cameron Meldrum, Chilliwack Julia Sharma, Burnaby Claire Bruce, Prince George

2012

Vanessa Butler, Surrey Melissa Gillespie, Saanichton Sheena Fulop, Pender Island Colin Pistawka, Kelowna 2010 Noel Lai, Vancouver Sasha Maleki, Coquitlam

Amanda Penny, Williams Lake David Slade, Delta

2009

Veronica Grusnick, Surrey Emily Hails, Coldstream Cailey Hume, Sparwood Ben Tettamanti, Vancouver

2008

Leo Chan, Coquitlam Christian Gotengco, Vancouver Brittany Hollett, Kamloops Brittany Williams, Surrey

2007

Natasha Corewyn, Vancouver Eric Iadarola, Kamloops Jerry Michael, Victoria Quinn Yu, Surrey

2008

Lisa Flegel, Bella Coola Jamie Lee McSweeney John-Jose Nunez

2007

Sarah Glenn, Ladysmith Yvonne Gomez, Victoria Jessamyn Logan, Saanich Amanda Lust, Penticton

2006

Janet Maxsted, Kelowna Ashley Rota, Vancouver Christina Smirl, Sooke

2005

Sven Bellamy, Burnaby Jen Brett, Savona Lois Moore, Whitehorse

2004

Natasha Files, Surrey Janice Newkirk, Hagensborg Ryan Radford, Vancouver

2003

Candace Brown, New Westminster Brian Campbell, West Vancouver Trevor Roy, Kelowna

105TH ANNUAL COMMONWEALTH AWARDS

The Honour and Rescue Awards celebrate the human spirit of giving. The Honour awards praise the dedicated efforts of the Lifesaving Society's volunteers. The Rescue Awards continue the celebration by rewarding people for unselfishness in putting their lives on the line during a water rescue. The selections are made from rescues reported in the news, from individual recommendations and from police reports.

Awards presented at the 105th Honour and Rescue Awards Ceremony on March 18, 2017:

HONOUR AWARDS

Certificate of Thanks Paul Wechselberger

> Service Medal Alyson Dewey Renee Field Heidi Ogilvie Kim TownSchon Tia Town-Schon

Bar to Service Medal Jeffrey Holland

> Service Cross Graham Esplen Michael Lawless

President's Plaque lan Robertson

RESCUE AWARDS

Silver Medal for Merit

Avtar Hothi Randy Knockwood Hailey McIntyre Nicole Mulcahy Betty Timuss

Silver Medal for Bravery

Mike Broadway Lelania Chapman Daniel Christie Clayton Hill Randy Robinson Cathy Thomson Timothy Tom Erin Wiltse

Governor's Gold Lelania Chapman





WATERWISE TEAM

With guidance from experienced Team member, Sienna Joyce, this year's crew of Jennifer Lee and Jenny Gleimius travelled far and wide to spread information on drowning prevention and water safety to the public through school presentations and events!

Nicely captured in graphics, their key safety messages were:



- PREPARE IT Preparation is the key to prevention. Ensure you have the 3 T's before you head out on the water: Training, Trip Plan, and Take the Essentials.
- WEAR IT 90% of boating-related drownings are caused by not wearing a lifejacket or PFD. The simple act of wearing a lifejacket can save your life.
- KNOW IT Learning water safety and water rescue skills can dramatically increase your odds of surviving an emergency.
- SHARE IT Promote WaterWise in your community. Visit www.waterwiseteam.ca to find out how you can share it!

WaterWise Wisdom presentations were delivered to middle schools and elementary schools. For older audiences, the Team emphasized the dangers of drinking and boating, highlighted statistics on drowning, identified risk factors, and warned about the risk of cliff jumping.

The Team also worked with at-risk New Canadian populations, teaching 25 Syrian refugees about water safety as well as delivering WaterWise Wisdom to ESL students at Douglas Training Centre in Surrey.

A new website was launched in 2017 including tips of how to be WaterWise, blog posts and Team updates, booking request forms, and much more! Visit: www.waterwiseteam.ca.

WaterWise safety brochures were widely distributed to various visitor centres and vessel rental locations in BC. The brochures include informative safety water tips, a safety equipment checklist, as well as a trip plan.

The WaterWise school presentations were very successful in 2017 and included 50 Lower Mainland schools, 12 in the Okanagan region and 6 on Vancouver Island for a record total of 10,977 students educated. The Team received very positive feedback from teachers and schools such as:

"Lots of user-friendly and age-appropriate water safety tips! Please ensure to keep this an annual presentation as it is extremely relevant for our Okanagan Valley Schools."

"This is SO relevant and important for our students who are in and around the water regularly. I liked the questions and opportunities for the kids to answer and participate."

During the 2017 National Drowning Prevention Week (NDPW) the Team visited local pools, provided a free educational presentation at Government House in collaboration with the Lifesaving Society's Swim to Survive Program, and set up an informative booth at Ukee Days in Ucluelet.

Social media was also an important component of the Team's activities including:

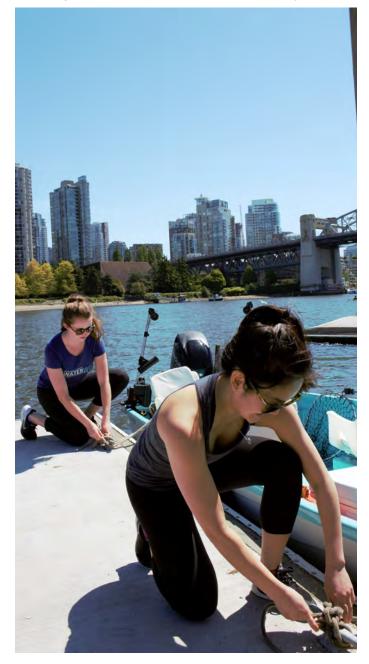
#CAUGHT YOU SHARING IT

Students designed a postercard/poster to illustrate the importance of boat and water safety. Schools were encouraged to 'Share It!' including an important message they learned through the WaterWise Wisdom presentation. Selected posters were awarded a \$20 gift card to Dairy Queen.

#CAUGHT YOU WEARING IT

Back again this year, the contest was a huge success in which water enthusiasts were encouraged to wear a lifejacket when swimming, on vessels, etc. There were weekly winners on social media who won prizes kindly donated by various sponsors.

The 18th season for the WaterWise Team was very active and productive with a record number of people educated on being safe around the water. We certainly hope it leads to a decrease in tragic stories for many years to come.











ADVENTURESMART TEAMS

In the second year since its reinstatement in 2016, BC AdventureSmart has seen exponential growth, led by the BC Coordinator, Sandra Riches. With a culmination of 3 seasons (Winter 2016/2017, Summer 2017, and Winter 2017/2018) BC AdventureSmart team members directly impacted 21,158 individuals across the province with their message of preparedness. Indirectly through social media, traditional media and other means, the AdventureSmart messaging was seen and heard by thousands more.

Consistent with seasons past, the AdventureSmart teams travelled far and wide to spread the message of outdoor safety. A main initiative for the teams were to reach as many communities, and to connect with and strengthen relationships with as many SAR groups as possible across the province. From Fort Saint Johns to Kitimat, from Ucluelet to Cranbrook, many kilometres were travelled and many were connections made or strengthened. Collectively, the AdventureSmart teams connected with and supported through public education and outreach, 63 of the 80 Search and Rescue Groups across British Columbia. Sandra Riches and Outreach Educator, Emma Courtney, were also able to attend the SARVAC BC Workshop in Chilliwack, which took place February 5th to 7th. Representatives from all 80 groups across the province were in attendance, and BC AdventureSmart had the opportunity to host a presentation on the work being done across the province, educating the SAR community on how they can get involved.

In addition to the customary outreach through presentations, community events, booths at trailheads and ski hills, AdventureSmart focused on spreading the message of safety through a variety of new means. Specifically, working to target audiences considered high-risk for Search and Rescue, such as New Canadians and ESL Learners. AdventureSmart also partnered with the Canucks Autism Network and Power to Be to create a presentation specific to individuals with learning barriers. In addition to this new initiative, another major drive for the AdventureSmart Teams was to leave legacies in the form of trained volunteers in many of the communities visited. In 2017, 10 Train the Presenter Workshops were hosted across the province, giving volunteers the skills required to present to audiences in their communities.

A major partnership created in 2017 was with the Destination Marketing Organizer (DMO), Destination BC. Destination BC oversees all of the Regional DMOs, in addition to curating the tourism marketing for British Columbia as a whole. This partnership is significant as Destination BC is often the first place of exposure to many individuals looking to vacation or recreate in British Columbia. Destination BC (and other RDMOs in British Columbia - for example, Tourism Vancouver Island, Kootenay Rockies Tourism, and many more) now uses the AdventureSmart messaging and information in their social media posts and blogs, giving AdventureSmart a significantly larger audience.

AdventureSmart now looks forward into 2018, with many more goals on the horizon. Among those, the objective to build a stronger relationship with the hospitality industry, ensuring that frontline workers in tourism are equipped with the message of preparedness to share with any visitor that may ask about a local recreational activity. Also, eagerly anticipated is further collaboration with the WaterWise team on events throughout National Drowning Prevention Week, and Swim to Survive.

BC AdventureSmart would not be made possible without the continued support of British Columbia Search & Rescue Association, Emergency Management BC, and the Lifesaving Society BC & Yukon Branch.

Search & Rescue Prevention











SWIM TO SURVIVE DAY

Swim to Survive Day is an innovative and barrier-free way to offer the Lifesaving Society's Swim to Survive program to the public in a single session. No community is too big or small to host an event of this kind. In 2017 we saw many exciting events take place across the Branch including over 1000 youth trained at seven successful Swim to Survive Days in Vancouver at Kits Pool, Second Beach Pool and New Brighton Pool, Dawson City Yukon at the Dawson City Pool, Victoria at Saanich Commonwealth Place Pool and in the open waters of Clayoquot Sound.





















NDPW 2017 LAUNCH OF FAMILY SWIM TO SURVIVE

During National Drowning Prevention Week 2017, the Lifesaving Society launched Family Swim to Survive at Government House in Victoria, BC with Lieutenant Governor Judith Guichon. Family Swim to Survive uses the same skills and principles as Swim to Survive but is designed for adults as well as children, and allows family members to participate in the Swim to Survive program together.











BARNSLEY BRANCH CHAMPIONSHIP

Hosted by the University of British Columbia in their new UBC Aquatic Centre this exciting event saw stellar performances from the winning team, My Heroes. Congratulations to Team Captain Ollie Nugent and his team; Celina Heppner, Shayne Fulton and Sasha Maleki. Rookie Team of the Year went to Stroke Rate lead by Team Captain Albert Kho, Scott Chambers, Nicole Kirigin, and Daniel Vukan. Congratulations to Celina Heppner who was awarded the Stewart Schon Sportsmanship Award.





LIFESAVING SPORT COACH & FUNDAMENTALS LAUNCH

On Oct. 15th the Lifesaving Sport Coaching program and the Lifesaving Sport Fundamental program was introduced to our Branch at the Vancouver Aquatic Centre and Sunset Beach. Our special thanks to Perry Smith, Program Director Lifesaving Society Ontario Branch, for his support in facilitating the day. His experience as an international Official and Competitor was invaluable. We are blessed to have experienced international lifesaving sport athletes in this Branch to lead the launch of these latest programs and grow this exciting sport in our Branch.











DROP DROWNINGS

Drop Drownings was an inspiring youth engagement event designed to bring awareness to drowning prevention while highlighting drowning as a preventable public health crisis. Hosted by Bruckner Chase and Chris Wood at the Vogue Theatre on October 16, 2017, it showcased speakers such as Gordon Giesbrecht, Tessa Clemens and Estello Hill and performances by Renan Haiti, Her Brothers and Omar Khan and more.





WORLD CONFERENCE ON DROWNING PREVENTION 2017

Lifesaving Society Canada was proud to host a very successful ILS World Conference on Drowning Prevention (WCDP) October 17-19 at the Westin Bayshore Hotel in Vancouver.

With over 800 delegates from more than 60 countries in attendance, the interaction was dynamic and intense. Just over 300 delegates were Canadian representing all 10 provinces and 2 territories.

A range of issues were examined over four plenary sessions, 253 break-out session presentations, 4 workshops and 91 poster presentations over the three-day conference. The exchange, debate, development and advocacy will undoubtedly have a lasting effect on the continued efforts to reduce drownings globally and locally.

Speaker highlights included Tima Kurdi, who gave a passionate speech imploring delegates to add their voices to the tragic issue of refugees and drowning. (The photos of her two-year-old nephew Aylan, a Syrian refugee who washed up on a Greek beach, shocked the world two years ago.) Dr. Steve Beerman led a group who composed a Conference Statement related to this issue that has now been released and is now available at wcdp2017.org.

Dr. Wendy Lai, President of Médecins Sans Frontières (Doctors Without Borders) recounted the efforts of her organization in assisting with the refugee crisis and 13 year-old youth representative Schuyler Bankes eloquently reminded delegates that "young people can play an important role discussing, debating and promoting water safety and drowning prevention."

The World Health Organization (WHO), represented by Dr. David Meddings, and Jonathon Passmore co-sponsored the conference. Bloomberg Philanthropies and the Princess Charlene of Monaco Foundation supported the conference financially.

The conference was also the launch site for the first edition of the Canadian Drowning Prevention Plan presented by Co-chairs Dr. Tessa Clemens, Dr. Steve Beerman and Project Manager Lisa Hanson-Oullette. The plan is a culmination of work from over 30 national organizations and development will continue to provide guidance to improved drowning prevention in Canada.







Royal Life Saving Society Commonwealth hosted their second Emerging Leaders' Workshop with 17 participants representing 10 countries including 6 Canadians and 3 representatives from our Branch, Riley Huntley, Stefanie Panesar and Paul Wechselberger. The aim of the three-day workshop was for individuals aged 18-35 who are in leadership roles within Commonwealth drowning prevention organizations to make the best possible use of their time at the WCDP and to develop the basic project management skills to run effective drowning prevention projects.





Over the course of the conference, artist Aquil Virani invited delegates to contribute to a collaborative painting by responding to the question, "What is the most effective action taking place in your community to prevent drowning?" Responses were integrated into the collaborative artwork which was unveiled at closing ceremonies on Day 3. This amazing piece of art now hangs in the BC & Yukon Branch office and remains a symbol of WCDP 2017.

On the second evening of the conference, delegates came together for a conference dinner to celebrate Canadian culture. The evening was MC'd by Steve Darling, local sports radio personality. Entertainment showed off Canada's diversity through music and dance. Performances included a traditional First Nations hoop dance performance by Alex Wells from Lil'wat Nation, BC; M'Girls, is a trio of local Indigenous women who shared stories and songs about the gifts received from Mother Earth; and the Underground Circus is a Vancouver-based professional circus troupe. The audience was also treated to some light jazz by a very talented pianist, our very own Vice President, Peter Fox!











One of the reasons the Branch hosted the conference was to raise awareness of the drowning problem locally and globally. An example of achieving that goal was evident in a post-conference message from Javan Johnson of Castlegar who wrote,

"I can no longer ponder if what I've been doing for a career the last 4 years truly matters. I can no longer wonder why I became a lifeguard 10 years ago, and why I continue to teach teenagers how to become certified lifeguards. The last couple of days has enlightened me that drowning is a global epidemic and that what I do at home on the pool deck, although small in comparison to the world scale, contributes to an environment where children and adults alike can enjoy a safe and supervised experience in water and I can teach future leaders to be lifesavers to prevent drowning. Never remembering what it was like to not know how to swim, I cannot fathom what it must be like to fall into water and struggle for my life. Water is a beast of nature and must not be underestimated. I will continue to do my part to prevent drowning and to train leaders who can prevent drowning, whether at home or abroad, as a career, volunteer or as a professional, that I can promise. Thanks WCDP 2017, you've been a splash. Thanks Lifesaving Society BC & Yukon for allowing me to be part of your team!"

Whether it was the inspiring plenaries and sessions, innovative exhibits, new cultural experiences or the sparks of new professional relationships, we hope that the ILS World Conference on Drowning Prevention 2017 made a lasting impression on attendees personally and professionally. Delegate response was overwhelmingly positive with many saying it was the best conference they've attended.



Special recognition goes to the many volunteers and staff who put in countless hours and provided exceptional service to conference delegates. The Branch could not have accomplished this milestone event without the great support shown by so many people.

The next WCDP will be held in Durban, South Africa, October 8 – 10, 2019 and we hope to see you there!













WCDP 2017 SCHOLARSHIP PROGRAM

Organizers of the World Conference on Drowning Prevention 2017 established the WCDP 2017 Scholarship Program as a strategy to ensure that the conference is accessible to those from nations in greatest need but without the resources required to attend an international conference of this type. Contributions to the fund assisted in areas such as subsidizing registration, travel and accommodation.

ORGANIZATIONS

Princess Charlene of Monaco Foundation Lifesaving Society Canada – National Lifesaving Society Canada – BC & Yukon Canadian Red Cross Maatschappij tot Redding van Drenkelingen (Netherlands) Royal Life Saving Society - Commonwealth Vancouver Lifeguard Association DB Perks Group

INDIVIDUALS

Ron Aubrey John Bankes Satnam Lalli & Andrea Ndam Nicole Liddell Dale & Kathy Miller Ian Robertson Glenn Schultz Tony & Tammie Toriglia Tom Watson Marty Wickham

WCDP 2017 VOLUNTEER RECOGNITION

Volunteers played a significant role in the success of the World Conference on Drowning Prevention! We are pleased to honour individuals for their investment of time, passion and energy in an effort to reduce the global drowning burden.

Raiyana Alibhai Craig Amundsen Dominique Armand Ron Aubrey John Bankes Janice Basran Shannon Bell Adrian Bois Andrea Campbell Jonathon Carkner Pete Chen Abby Chufar Chris Cordova Janka Corewyn **Ric Corewyn** Catherine Crough Paige Delong Alyson Dewey Laurie Domes Mitch Drew Doreen Drysdale Graham Esplen Gail Findlay-Shirras Jacob Fitts Peter Fox Melissa Gillespie Veronica Grusnick

Karla Guzej Nicole Harrison Sean Healy Robyn Hiew Laura Hooseman **Riley Huntley** Jeanie Hutton Diane Johnson Sienna Joyce Afshin Kasir Moallem Fiona King Ken Kostiuk Carole Kostiuk Vince Kreiser Vienna Lam Adrian Lee Anthony Lee Jan Leighton Diego Lerma Nancy Liddell Nicole Liddell Kristy Lorenzetto Joan MacKinnon Jon MacKinnon Gregg McKibbin Chloe Miller

Kathy Miller Lori Miller-Stewart Anh Nguyen Heidi Ogilvie Katie Panesar Stefanie Panesar Brandi Paulson Braeden Peterson Sheila Polard Halbert Pratt Sophia Rawlyk Ian Robertson Violet Rowland Kim Saunders Steven Shepherd Anne Shirras Mira Sibany Tamu Stolbie Zia Stolbie Bill Szymanski Mark Tolen Megan Toriglia Tony Toriglia Lindy Trueman John Velten Laurel White Abey Xu



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National Lifeguard Chair Karen Hillmann Legal Ryan Scorgie

Medical Dr. Noah Alexander

Archives Nicole Harrison Veronica Grusnick

Competition Kim TownSchon

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Conference Services Coordinator Emily Witter

> Accounts Stephanie Joh

Member Services Áine Plunkett Simrin Bains

> Shipping Ken McLean



BC & Yukon Branch Vision Statement

The BC & Yukon Branch of the Lifesaving Society is an active member of the community dedicated to preventing death and injury in, on, or near the water. We search out opportunities to include everyone as driven by the needs of our community. We endeavour to collaborate with all groups and individuals with like aims. We are a dynamic organization that celebrates growth, flexibility, innovation, excellence and proactive leadership.

