

LifeLiner

Aquatic News for BC & the Yukon



Thousands Take the Swim to Survive Challenge!

The Lifesaving Society is extremely pleased with the success of the inaugural *Swim to Survive Challenge*, part of the BC & Yukon Branch 2006

Drowning Prevention Day campaign. The objective was for pools to get as many community members as possible to attempt the Swim to Survive (S2S) standard from July 22 to August 22, 2006. The response from participating Affiliates was impressive as over **5000** people took the challenge.

"It is a testament to the dedication of our pools, lifeguards and instructors to the goals of drowning prevention and public education," says Education Director, Glen Cheetham. "I believe our Affiliates really connected with the Swim to Survive standard because they understand how it directly relates to drowning prevention. And clearly, they effectively conveyed this message to their respective communities."

In all, S2S Challenge rosters were submitted by 30 pools throughout BC & Yukon. All participating Affiliates will be recognized by the Lifesaving Society, however, several pools made an extraordinary effort (see insert) – in particular, Al Anderson Pool in the City of Langley had 1,051 people take the S2S Challenge, while Walnut Grove Community Centre in Langley Township had 779, for a total of 1,830 in Langley alone!

Top 10 S2S Communities

1. Langley (1,830)
2. Esquimalt (801)
3. Delta (502)
4. Grand Forks (338)
5. Saanich (220)
6. Radium (205)
7. Burnaby (193)
8. Princeton (185)
9. Nelson (163)
10. Nanaimo (142)

The Lifesaving Society is planning to expand the S2S Challenge for the 2007 Drowning Prevention Day campaign – if you have any insights or ideas to improve the campaign, please direct them to programs2@lifesaving.bc.ca. Thank you to all who contributed – big and small – to this great success!



Barnsley Championship

The BC and Yukon Branch "Barnsley Shield" Lifeguard Championship was a great success! Congratulations to team **ALT Heart Throbs** for placing first overall. The Branch Office and Competition Committee is grateful to everyone who generously contributed to the event: sponsors, volunteers, judges, officials and competitors. A special thanks to the West Vancouver Aquatic Centre staff for being incredible hosts!



Give the United Way

As you are approached in your workplace for the United Way campaign, remember that you can contribute to the prevention of drowning and aquatic-related injury by designating your donation to the Lifesaving Society - B.C. & Yukon. Your contribution will be well used in the WaterSmart campaign.

Lifesaving Society, BC & Yukon Branch
#112 - 3989 Henning Drive, Burnaby, BC
Tel: 604.299.5450 Fax: 604.299.5795

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